Miss Moorhead Job Description

<u>The Face of the Miss Moorhead Scholarship Program</u> – The vast majority of people who have any contact with Miss Moorhead will have such contact through photo, newspaper and public appearances. When someone sees or hears Miss Moorhead, she must generate a positive reaction for the Moorhead Area, and the Miss Moorhead Scholarship Program. She will be a representative for women between the ages of 19-28 in her looks as well as in her dress, mannerisms and demeanor. The youth of our community must be able to find her as someone they can relate; but, at the same time, she must present a professional image when called upon to make public appearances.

<u>The Voice of the Miss Moorhead Scholarship Program</u> – When given the opportunity Miss Moorhead will be a spokesperson for The Moorhead Area. She needs to be able to serve as a sincere, committed advocate for the issue she has chosen to address during her year as Miss Moorhead. She must also be an advocate for other causes deemed important by the Miss Minnesota Organization.

<u>The Talent of the Miss Moorhead Scholarship Program</u> – The talent phase of the competition differentiates the Miss American Organization from other programs like it. The woman chosen as Miss Moorhead will develop a 90 second talent program. This talent program will be preformed at the Miss Minnesota competition; also upon request at appearances.

<u>Job Expectations</u> - The role of Miss Moorhead is only limited by the capabilities and the desires of the woman who wears the crown representing the Moorhead Community. The woman who wears the crown of Miss Moorhead must understand the role she plays in society. Reality is that many people will not forget the day they met Miss Moorhead. How she approaches the role as Miss Moorhead will have a profound effect on her impact on the Moorhead Area and the legacy she will leave in her community.

I, _____, have read and completely understand the above job description.

Signature: _____